

# Thursday 27 September

## SPECIAL TOURS

15:00 – 17:00

### Tour of viennacontemporary

viennacontemporary, Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna

Austria's International Art Fair (conference participants receive a complimentary pass)

REGISTRATION REQUIRED: [https://tiamsa\\_conf\\_viennacontemp.eventbrite.com](https://tiamsa_conf_viennacontemp.eventbrite.com)

15:00 – 17:00

### Dealer Archives and Provenance Research at the Belvedere

Belvedere Research Center, Rennweg 4, 1030 Vienna

An Insiders' Tour with Christian Huemer and Monika Mayer (Belvedere Research Center)

REGISTRATION REQUIRED: [https://tiamsa\\_conf\\_belvederetour.eventbrite.com](https://tiamsa_conf_belvederetour.eventbrite.com)

## ROUND TABLE

17:30 – 19:00

### The Art Market and the Internet

viennacontemporary, Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna  
(access included in your conference ticket)

On the Podium:

Kristina Kulakova (viennacontemporary) Sophie Neuendorf (artnet Worldwide Corp.)

Anna Maja Spiess (Artsy) Olav Velthuis (University of Amsterdam) Moderator: Johannes

Nathan (TIAMSA / TU Berlin)

## CONFERENCE DINNER

(open to all, registration required)

19:15

At the nearby 'Paul and the Monkeys' which will be open just for us: Maria-Jacobi-Gasse 1, 1030 Wien

15€ p.p. for food, collected on the night; drinks to be paid separately.

REGISTRATION REQUIRED: [https://tiamsa\\_conf\\_dinner.eventbrite.com](https://tiamsa_conf_dinner.eventbrite.com)

Registration closes Sept 15th.

**PLEASE NOTE THAT WE WILL CHARGE A 15€ FEE FOR CANCELLATIONS THAT REACH US AFTER REGISTRATION CLOSURE**

# Friday 28 September

Belvedere 21, Blickle Kino, Arsenalstraße 1, 1030 Wien

9:00

Doors Open, Registration, Coffee

9:30

Welcome: Johannes Nathan (TIAMSA / TU Berlin)  
Stella Rollig (General Director, Belvedere)

## Section 1: Transformations

Chair: Christian Huemer (Belvedere Research Center)

9:40

Filip Vermeulen

(Erasmus University Rotterdam):

*A Mass Market for Art? Collecting Paintings in the Low Countries during the Sixteenth and Seventeenth Centuries*

11:00

Clarissa Ricci

(Università Iuav Venezia):

*The Production of Art in the Age of Political Practice. Venice Biennale 1970*

11:25

Ronit Milano

(Ben Gurion University of the Negev):

*Moralizing the Art Market. A Socio-Economic Perspective on Online-Auctions*

11:50

Concluding Discussion

10:05

Lukas Fuchsgruber

(Technische Universität Berlin):

*The Auction House as an Urban Space in 19th Century Paris*

10:30

Long Coffee Break (30 mins.)

12:05

Lunch Break; you will also have the opportunity to visit the exhibitions at Belvedere21

## Section 2: Circulation of Information and Expertise

Chair: Sebastian Schütze (University of Vienna)

14:00

Leanne Zalewski

(Central Connecticut State University):

*The "Dealer-Expert" in Late Nineteenth-Century New York*

15:05

Anne-Sophie Radermecker

(Université libre de Bruxelles):

*Selling "Knowledge"? The Market Reception of New Connoisseurship*

14:25

Michaela Jenisova

(Charles University Prague):

*Wilhelm von Bode and Rudolf Kann. The Importance of the Advisor-Collector Relationship in the Late 19th-Century Art Market*

15:30

Jack Roberts (Independent, UK):

*Is the Age of the Dealer Drawing to a Close or Is It More Important than Ever?*

15:55

Concluding Discussion

14:50

Short Coffee Break (15 mins.)

16:10

Long Coffee Break (30 mins.)

## Section 3: Elites and the People

Chair: Veronika Korbei (TIAMSA)

16:40

Santiago González Villajos

(Universidad Autónoma de Madrid):

*Street Art and Market Practices in the Mural Art Series: From a People's Art to Intermurals and Beyond*

17:05

Dorothee Wimmer

(Technische Universität Berlin):

*Has the Art Market's Democratization Caused a Boom in Private Museums?*

17:30

Stoyan Sgourev (ESSEC Paris):

*The Bifurcation of the Art Market. Precedents and Consequences*

17:55

Concluding Discussion

18:10

Evening Break (35 mins.)

18:45

## KEYNOTE LECTURE

Payal Arora (Erasmus University Rotterdam):

*Automating Culture. How Digital Platforms are Shaping the Art World*

## Drinks Reception

# Saturday 29 September

Palais Dorotheum, Auktionsaal (2nd floor); use entrance on Dorotheergasse 17, 1010 Vienna

9:00  
**Doors open, Coffee**

09:30  
**Welcome: Felicitas Thurn (Dorotheum)  
Sebastian Schütze (University of Vienna)**

## Section 4: Centers and So-Called Peripheries

Chair: Felicitas Thurn (Dorotheum)

9:40  
**Luís Urbano Afonso (Universidade de Lisboa):**  
*Collecting, Displaying and Using African Ivories in 16th Century Western Europe*

11:00  
**Malvika Maheswari (Ashoka University):**  
*'Everybody Loves a Good Attack?' Violence by the 'People' as a Variable in Art Markets and Lessons from India Today*

10:05  
**Stephanie Dieckvoss (Kingston University London):**  
*The Musée d'Art Contemporain Africain Al Maaden in Marrakech: How to Democratize the art World as a Private Collector in Emerging Markets*

11:25  
**Olav Velthuis (University of Amsterdam):**  
*Drawing National Boundaries. How Contemporary Artists from Emerging Regions Get Integrated into Global Art Markets*

10:30  
**Long Coffee Break (30 mins.)**

11:50  
**Concluding Discussion**

12:05 **Lunch Break**

13:00 **Session for TIAMSA Groups / Sub-Committees**  
*Chairs: Filip Vermeylen (Erasmus University Rotterdam), Veronika Korbei (TIAMSA), Johannes Nathan (TIAMSA)*

## Section 5: Launching TIAMSA Legal

Chairs: Philipp Nuernberger (Attorney at Law, NY / London) and Alicja Jagielska-Burduk (University of Opole)

13:45  
**Philipp Nuernberger and Alicja Jagielska-Burduk:**  
*Welcome and Introduction to TIAMSA Legal, 'Art Market – Legal challenges and pitfalls'*

14:10  
**Thomas Steinruck (Fine Art Insurance, Zurich):**  
**Self-Regulatory Frameworks:**  
*The Art Basel Art Market Principles and Best Practices*

14:00  
**Justine Ferland (Art-Law Centre, Université de Genève):**  
*Art market due diligence and the Responsible Art Market (RAM) Initiative*

14:20  
**Dr. Saskia Hufnagel:**  
*Preventing, investigating and prosecuting money-laundering in the art market*

14:30  
**Fernando Loureiro Bastos (Universidade de Lisboa) and Prof. Marcílio Franca (Federal University of Paraíba):**  
*Legal implications of street art as a "democratized" / "open" form of art*

14:40  
**Discussion**

15:10  
**Short Coffee Break (20 mins.)**

## 15:30 ANNUAL GENERAL MEETING of TIAMSA THE INTERNATIONAL ART MARKET STUDIES ASSOCIATION

16:15  
**TIAMSA LOOKING AHEAD**  
*An open discussion with our members on the future of our association (all welcome)*

17:00  
**Conference ends**

**Conference Registration** (required, closes Sept 25th)  
[https://art4thepeople\\_tiamsa\\_conf\\_2018.eventbrite.com](https://art4thepeople_tiamsa_conf_2018.eventbrite.com)

**Conference Fee**  
Non-members: €30 full / €15 concessions  
**TIAMSA members go FREE;** to become a TIAMSA member (GBP 20 / 10 p.a.), register at <https://www.artmarketstudies.org/join/>  
The conference fee includes lunches and drinks on Friday and Saturday, a pass to viennacontemporary and free entry to the Belvedere museums.

**Scientific Committee**  
Christian Huemer (Belvedere Research Center) Veronika Korbei (TIAMSA) Johannes Nathan (TIAMSA / TU Berlin) Sebastian Schütze (University of Vienna) Felicitas Thurn (Dorotheum) Olav Velthuis (University of Amsterdam) Filip Vermeylen (Erasmus University, Rotterdam)

**Hosting Institutions**  
Belvedere Research Center, Vienna (Belvedere.at) Dorotheum (Dorotheum.com) Vienna University, Department Of Art History (Kunstgeschichte.univie.ac.at) Vienna Contemporary, Austria's International Art Fair (Viennacontemporary.at)

**This Conference Is Generously Supported by**  
Belvedere, Vienna (belvedere.at) Dorotheum, Vienna (dorotheum.com) Vienna Contemporary, Austria's International Art Fair (viennacontemporary.at) Swiss Art Trading Association (khvs.ch)

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# Art for the People?

## Questioning the Democratization of the Art Market

**The 2018 TIAMSA Conference**  
Vienna 27-29 September 2018

TIAMSA  
The International Art Market Studies Association  
[artmarketstudies.org](http://artmarketstudies.org)