

# ART FOR THE PEOPLE?

## QUESTIONING THE DEMOCRATIZATION OF THE ART MARKET

2018 Conference of TIAMSA

The International Art Market Studies Association – [artmarketstudies.org](http://artmarketstudies.org)

Vienna, Thursday 27 Sept – Saturday 29 Sept 2018

### HOSTING INSTITUTIONS

Belvedere Research Center, Vienna ([belvedere.at](http://belvedere.at))

Dorotheum ([dorotheum.com](http://dorotheum.com))

Vienna University, Department of Art History ([kunstgeschichte.univie.ac.at](http://kunstgeschichte.univie.ac.at))

Vienna Contemporary, Austria's International Art Fair ([viennacontemporary.at](http://viennacontemporary.at))

### PROGRAMME

#### REGISTRATION

Please note that you have to register for this conference: a link for the general registration is at the bottom of this page, links for special events (to be booked separately) are embedded in the programme. TIAMSA members go free!

#### THURSDAY 27 SEPTEMBER 2018

**SPECIAL TOURS** 15:00-17:00 – Tour of [viennacontemporary](http://viennacontemporary.at)

Austria's International Art Fair (conference participants receive a complimentary pass)

Meeting Point: [viennacontemporary](http://viennacontemporary.at), Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna

[https://tiamsa\\_conf\\_viennacontemp.eventbrite.com](https://tiamsa_conf_viennacontemp.eventbrite.com)

15:00-17:00 – Dealer Archives and Provenance Research at the Belvedere

An Insiders' Tour with Christian Huemer and Monika Mayer (Belvedere Research Center)

Meeting Point: Belvedere Research Center, Rennweg 4, 1030 Vienna

[https://tiamsa\\_conf\\_belvederetour.eventbrite.com](https://tiamsa_conf_belvederetour.eventbrite.com)

### ROUND TABLE

17:30-19:00 – The Art Market and the Internet

Venue: [viennacontemporary](http://viennacontemporary.at), Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna [access included in your conference ticket]

On the Podium:

Kristina Kulakova (Vienna Contemporary Fair)

Sophie Neuendorf (artnet Worldwide Corp.)

Anna Maja Spiess (Artsy)

Olav Velthuis (University of Amsterdam)

Moderator: Johannes Nathan (TIAMSA / TU Berlin)

**CONFERENCE DINNER (open to all!)**

19:15 at the nearby 'Paul and the Monkeys' which will be open just for us: Maria-Jacobi-Gasse 1, 1030 Wien

15€ p.p. for food, collected on the night; drinks to be paid separately. Registration required (closes Sept 15th).

Registration: [https://tiamsa\\_conf\\_dinner.eventbrite.com](https://tiamsa_conf_dinner.eventbrite.com)

**Limited space available** – PLEASE NOTE THAT WE WILL CHARGE A 15€ FEE FOR CANCELLATIONS THAT REACH US AFTER REGISTRATION CLOSURE

**FRIDAY 28 SEPTEMBER 2018**

Belvedere 21, Blickle Kino, Arsenalstraße 1, 1030 Wien

09:00 – Doors Open, Registration, Coffee

09:30 – **WELCOME:** Johannes Nathan (TIAMSA / TU Berlin) / Stella Rollig (General Director, Belvedere)

**SECTION 1 – Transformations**

Chair: Christian Huemer (Belvedere Research Center)

09:40 – Filip Vermeulen (Erasmus University Rotterdam): A Mass Market for Art? Collecting Paintings in the Low Countries during the Sixteenth and Seventeenth Centuries

10:05 – Lukas Fuchsgruber (Technische Universität Berlin): The Auction House as an Urban Space in 19th Century Paris

10:30 – Long Coffee Break (30 mins.)

11:00 – Clarissa Ricci (Università Iuav Venezia): The Production of Art in the Age of Political Practice. Venice Biennale 1970

11:25 – Ronit Milano (Ben Gurion University of the Negev): Moralizing the Art Market. A Socio-Economic Perspective on Online-Auctions

11:50 – Concluding Discussion

12:05 – Lunch Break; you will also have the opportunity to visit the exhibitions at Belvedere21

**SECTION 2 – Circulation of Information and Expertise**

Chair: Sebastian Schütze (University of Vienna)

14:00 – Leanne Zalewski (Central Connecticut State University): Will the „Dealer-Expert“ Disappear?

14:25 – Michaela Jenisova (Charles University Prague): Wilhelm von Bode and Rudolf Kann. The Importance of the Advisor-Collector Relationship in the Late 19th-Century Art Market

14:50 – Short Coffee Break (15 mins.)

15:05 – Anne-Sophie Radermecker (Université libre de Bruxelles): Selling ‚Knowledge‘? The Market Reception of New Connoisseurship

15:30 – Jack Roberts (Independent, UK): Is the Age of the Dealer Drawing to a Close or Is It More Important than Ever?

15:55 – Concluding Discussion

**16:10 – Long Coffee Break (30 mins.)**

**SECTION 3 – Elites and the People**  
**Chair: Veronika Korbei (TIAMSA)**

**16:40 – Barbara Pezzini (Independent Researcher): Art for the People or the Rise of a New Elite? Agnew's Old Master Exhibitions, 1895-1914**

**17:05 – Dorothee Wimmer (Technische Universität Berlin): Has the Art Market's Democratization Caused a Boom in Private Museums?**

**17:30 – Stoyan Sgourev (ESSEC Paris): The Bifurcation of the Art Market. Precedents and Consequences**

**17:55 – Concluding Discussion**

**18:10 – Evening Break (35 mins.)**

**KEYNOTE LECTURE**

**18:45 – Payal Arora (Erasmus University Rotterdam): Automating Culture. How Digital Platforms are Shaping the Art World**

followed by

**DRINKS RECEPTION**

**SATURDAY 29 SEPTEMBER 2018**

Palais Dorotheum, Auktionssaal (2nd floor); use entrance on Dorotheergasse 17, 1010 Vienna

**09:00 – Doors open, Coffee**

**09:20 – WELCOME: Felicitas Thurn (Dorotheum) / Sebastian Schütze (University of Vienna)**

**SECTION 4 – Centers and So-Called Peripheries**  
**Chair: Felicitas Thurn (Dorotheum)**

**09:30 – Luís Urbano Afonso (Universidade de Lisboa): Collecting, Displaying and Using African Ivories in 16th Century Western Europe**

**09:55 – Stephanie Dieckvoss (Kingston University London): The Musée d'Art Contemporain Africain Al Maaden in Marrakech: How to Democratize the art World as a Private Collector in Emerging Markets**

**10:20 – Malvika Maheswari (Ashoka University): ‚Everybody Loves a Good Attack?‘ Violence by the ‚People‘ as a Variable in Art Markets and Lessons from India Today**

**10:45 – Long Coffee Break (30 mins.)**

**11:15 – Santiago González Villajos (Universidad Autónoma de Madrid): Street Art and Market Practices in the Mural Art Series: From a People's Art to Intermurals and Beyond**

**11:40 – Olav Velthuis (University of Amsterdam): Drawing National Boundaries. How Contemporary Artists from Emerging Regions Get Integrated into Global Art Markets**

**12:05 – Concluding Discussion**

**12:20 – Lunch Break**

**13:15 – Session for TIAMSA Groups / Sub-Committees**

**Chairs: Filip Vermeylen (Erasmus University Rotterdam), Veronika Korbei (TIAMSA), Johannes Nathan (TIAMSA)**

**SECTION 5: Launching TIAMSA Legal**

**Chairs: Philipp Nuernberger (Attorney at Law, NY / London) and Alicja Jagielska-Burduk (University of Opole)**

**14:00 – Philipp Nuernberger and Alicja Jagielska-Burduk: Welcome and Introduction to TIAMSA Legal, 'Art Market – Legal challenges and pitfalls'**

**14:15 – Justine Ferland (Art-Law Centre, Université de Genève): Art market due diligence and the Responsible Art Market (RAM) Initiative**

**14:25 – Thomas Steinruck (Fine Art Insurance, Zurich): Self-Regulatory Frameworks: The Art Basel Art Market Principles and Best Practices**

**14:35 – Dr. Saskia Hufnagel: Preventing, investigating and prosecuting money-laundering in the art market**

**14:45 – Fernando Loureiro Bastos (Universidade de Lisboa) and Prof. Marcílio Franca (Federal University of Paraíba): Legal implications of street art as a “democratized” / "open" form of art**

**14:55 – Discussion**

**15:25 – Short Coffee Break (15 mins.)**

**15:40 – ANNUAL GENERAL MEETING of TIAMSA, The International Art Market Studies Association**

**16:15 – TIAMSA LOOKING AHEAD: An open discussion with our members on the future of our association (all welcome)**

**17:00 – Conference ends**

#### **CONFERENCE FEE AND REGISTRATION**

The conference fee includes lunches and drinks on Friday and Saturday, a pass to viennacontemporary and free entry to the Belvedere.

TIAMSA members go FREE; to become a TIAMSA member (GBP 20 / 10 p.a.), register at <https://www.artmarketstudies.org/join/>

Non-members: €30 full / €15 concessions

**CONFERENCE REGISTRATION (required, closes Sept 25th)**

[https://art4thepeople\\_tiamsa\\_conf\\_2018.eventbrite.com](https://art4thepeople_tiamsa_conf_2018.eventbrite.com)

**SCIENTIFIC COMMITTEE**

**Christian Huemer (Belvedere Research Center)**

**Veronika Korbei (TIAMSA)**

**Johannes Nathan (TIAMSA / TU Berlin)**

**Sebastian Schütze (University of Vienna)**

**Felicitas Thurn (Dorotheum)**

**Olav Velthuis (University of Amsterdam)**

**Filip Vermeulen (Erasmus University, Rotterdam)**

**THIS CONFERENCE IS GENEROUSLY SUPPORTED BY**

**Belvedere, Vienna ([belvedere.at](http://belvedere.at))**

**Dorotheum, Vienna ([dorotheum.com](http://dorotheum.com))**

**Vienna Contemporary, Austria's International Art Fair ([viennacontemporary.at](http://viennacontemporary.at))**

**Swiss Art Trading Association ([khvs.ch](http://khvs.ch))**