



*Roman bust of a woman identified as the goddess Demeter, Tunis, Musée du Bardo, early twentieth century photograph*

Der Forschungsschwerpunkt der  
Historisch-Kulturwissenschaftlichen Fakultät  
„Visuelle Kulturgeschichte – Kulturen und  
Medien des Visuellen“

lädt ein zum Vortrag von

## Prof. Dr. Daniel J. Sherman

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# In the Picture: The Visual Culture of French Archaeology, 1890–1930

**Donnerstag, 17. November 2016 um 19 Uhr**  
**Institut für Kunstgeschichte, Campus, Hof 9, Seminarraum 1**

Drawn from research in progress, the talk presents some preliminary thoughts on the problem of the visual representation of archaeology, with a special focus on French archaeology in the early 20<sup>th</sup> century. Archaeology occupies a peculiar place in the human sciences, a discipline with its own methods and practices but one in which practitioners are often trained in, and assigned to, other fields, notably anthropology, art history, and classics. I argue that the status of archaeology derives from the positioning of its disciplinary knowledge and practices between scientific norms on the one hand and popular media attention, which archaeologists at once needed, feared, and craved, on the other. The development of a distinct visual culture of archaeology, by which I mean a set of codes, artifacts, and dynamics through which archaeologists stake and negotiate their claims and relationships with each other and the outside world, plays a key role in shaping archaeology as both science and popular spectacle. The talk will examine a select group of artifacts, including site photographs, postcards, posters for events staged in archaeological sites, and articles in illustrated magazines, that help us retrace the visual practices through which archaeology sought both scientific legitimacy and popular attention in France and North Africa in the first decades of the 20<sup>th</sup> century.

**Im Anschluß findet ein Umtrunk am Institut für Kunstgeschichte statt.**

PROF. DR. DANIEL J. SHERMAN, Author of:

*Worthy Monuments: Art Museums and the Politics of Culture in Nineteenth-Century France* (Harvard Univ. Press, 1989), *The Construction of Memory in Interwar France* (Univ. of Chicago Press, 1999), and *French Primitivism and the Ends of Empire, 1945–1975* (Univ. of Chicago Press, 2011).